

Historic, Archive Document

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1926.

CHRYSANTHEMUMS

*for the
Commercial Grower*

NEW *and*
STANDARD
VARIETIES

WE have not attempted to list all varieties. More recent introductions are listed wherever they are better than older kinds. You may, therefore, miss some of your old favorites. Consult us on your 'Mum problems. We will help you solve them as to selection of varieties, taking bud, etc.

Fight Floral Company

EVERYTHING IN YOUNG POT PLANTS
AND ROOTED CUTTINGS

108 West 28th Street, New York

Telephones, Lackawanna 5791-5792

New Single Pompon

Thanksgiving Bronze (Brunner)

Rooted
Cuttings,
\$15.00
per 100

Bronzy-apricot, having two rows of petals with a rounded golden center; a cross between Bronze Buckingham and Mrs. E. D. Godfrey. A good grower, with stiff, erect stem, about 3 ft. high. In bloom for Thanksgiving, continuing into early December. For the past two years, the flowers of this variety have been sold to a few exclusive metropolitan florists who consider it a valuable addition to the singles in flower at this time.

New Large-flowering Commercial Varieties

Rooted
Cuttings,
\$15.00
per 100

Gladys Pearson. New shade for Thanksgiving. Surface of petals apricot and reverse buff; under artificial light, like orange. 5 ft.
Silver Sheen. Pure white, incurved. Matures Oct. 20th. Fine keeper.
Enchantress (Smith's). Early pink, flowering Oct. 10th. 4 ft. Fine early rose-pink.
Mrs. Nellie T. Ross. A shade lighter than Bonnafon. Flowers Nov. 30th. 4½ ft.
"Ma" Ferguson. Midseason yellow, incurved. Outer petals reflex. Dwarfer grower.
Sylvan Tints. Excellent Thanksgiving variety. Strong grower. Surface of petals cardinal; reverse side, tan color. Loosely incurved form. 4 ft.
Bronze McNeice. Like McNeice.
Miss Nettie L. Parker (Jepsen). Pink, on order of Nerissa flowers. Nov. 1st. Incurved. Strong grower.
Bronze Turner. The best bronze sport of Turner.
White Prince. White; midseason. Nov. 1st. Close incurved. Wax-like color. 4 ft.

"Other novelties for this season will be published later."

"We expect to disseminate a real good, early pink, large flowering Mum on the Rager type"

Large-flowering 'Mums

CHOICE
COMMERCIAL
VARIETIES
THAT
ARE SCARCE
AND THOSE
RECENTLY
INTRODUCED

Rooted
Cuttings,
\$12.50
per 100,
\$100.00
per 1000

Andrew Schmidt. Large, incurved late pink. Sport of Seidewitz; very fine.
Distinction. Round, incurved rose-pink. Blooms Nov. 15th. 4 ft.
Mrs. Louis B. Tim. Large, incurved white; for early October. Dwarf grower. 2½ to 3 ft.
Mrs. Woodrow Wilson. White; an early Wm. Turner. 4-5 ft. Oct. 5th.
Peerless (Smith). White. Nov. 15th to 25th. 3½ ft.
Private James Gresham. Terra cotta red, with gold reverse. 4 ft.
October Rose. Large, incurved pink. Blooms Oct. 10th. 5 ft.
Snowbound. White seedling from Chas. Rager. Blooms Nov. 1st. 4 ft.
Towontic. Incurved white, for Thanksgiving. 3½ ft. Fine stem and foliage.
W. H. Waite. Bronze. Nov. 5th.
Yukon. Yellow incurved. 5 ft. Nov 1st.

Large-flowering 'Mums—continued

Geo. Baer. Bronze sport of Early Rose; Oct.	Rooted Cuttings,
20.	\$10.00 per 100,
Odessa. Exhibition yellow; Nov. 20.	\$90.00 per 1000
Orange Queen (1921). Loosely incurved. Blooms for Thanksgiving; 3-3½ ft. from June planting. Bud. Aug. 1.	
Rose Chochard. Fine Early pink. Matures Oct. 15. Dwarf grower. 3 ft.	

Corneto. Incurved pink; blooms Nov. 5.	
Corp. J. Fred. Piper. Exhibition yellow.	
December Glory (1923). Incurved; fine commercial white for late flowering. Matures Dec. 1 to 10. Height 5 ft. from June 15 planting. Secure bud Sept. 30.	
Golden King (1923). Incurved yellow; matures Nov. 15-25; 4½ ft.	
Louise Pickett. Fine late white; Nov. 15. Large size. For commercial as well as exhibition.	Rooted Cuttings,
Midnight Sun. Yellow; midseason.	\$8.50 per 100,
Nagirroc. Orange-bronze; Nov. 1.	\$75.00 per 1000
Pink Treasure (1922). Pleasing shade of pink. Pink substance, wiry stem, incurved.	
Purple King. Nearest approach to purple; exhibition variety; matures Nov. 5-10.	
Richard Witterstaedter. Red; Nov. 5.	
Rosa Raisa (1923). Perfect, incurved rose pink; 4½ ft. Select bud Sept. 20; matures Nov. 15 and can be held for Thanksgiving.	
Rose Day. Reflex; exhibition Mum; Nov. 5.	
Rose Delight (1922). Deep pink, incurved; medium dwarf in growth. Fine keeper. Matures Oct. 20; select bud Sept. 5.	
Sungold (1923). Bright late yellow seedling from Sunbeam; 4½ ft.; bud Sept. 30 or after.	

Adrian's Pride. Thanksgiving yellow; 4 ft.	
Alice Day. Pure white, incurved; flowers Nov. 5; medium size.	
Betsy Ross. Incurved, white; Nov. 5.	
Bronze Chadwick. Nov. 25.	
Barbara Davis. Large, bronze; Nov. 15.	
E. M. Benson. Bright yellow for Oct. 10. Dwarf grower.	
Brutus. Bronze; Nov. 10.	
Bronze Unaka (Like Unaka). Oct. 5.	
Chadwick Supreme. Pink; Nov. 25.	
Chadwick White.	
Chadwick Yellow.	
Chadwick Bronze.	
Celebration. Excellent Thanksgiving yellow sport of Golden Eaton.	
Citronelle. Clear, incurved yellow; 4 ft. Oct. 20.	
Comoleta. Early yellow; Oct. 10.	
Crystal Gem. Early white. Oct. 5.	Rooted Cuttings,
December Beauty. White; Dec. 10.	\$5.00 per 100,
December Gem. White with pink tinge; matures Dec. 1 to 15th, according to date of bud.	\$45.00 per 1000
Dolly Dimple. Reflex yellow; Nov. 25.	
Elberon. Pink; Nov. 15.	
Elberon. White; Nov. 15.	
Elberon. Yellow; Nov. 15.	
Josephine Foley. Pure white; 4 ft.; Oct. 25.	
Glenview. Bronze; Nov. 10.	
Glorious. Pink, for end Oct.; 4 ft.	
Golden Chadwick. Nov. 5.	
Golden Gleam. Incurved; Nov. 1.	
Golden Glory. Fine late yellow, best on late bud; makes a fine pot plant; Nov. 5.	
Golden Mistletoe. Dec. 1.	
Golden Wedding.	
Greystone. Bronze; Nov. 10.	
Hamburg. Late pink; Dec. 1.	
Hamburg. Late white; Dec. 1.	
Indian Summer. Nov. 25.	
Mrs. O. H. Kahn. Bronze; Oct. 20.	
Liberty Bond. White; Oct. 15.	
Loyalty. Yellow; Nov. 25.	
Mistletoe. White; Dec. 1.	
Mistletoe Pink. Pink sport of Mistletoe.	
Mistletoe Yellow. Dec. 1.	

Large-flowering 'Mums --continued

Rooted
Cuttings,
\$5.00
per 100,
\$45.00
per 1000

Monument. Large, commercial white; 5 ft.; Nov. 15.
Nerissa. Pink; Nov. 1.
Nagoya. Thanksgiving, bright yellow.
Jean Nonin. White; can be had for Xmas on late bud.
J. W. Prince. Dark pink sport of Chieftain; Nov. 5.
Progress. Incurved pink; Oct. 25.
Smith's Sublime. Early soft pink, blooming Oct. 1; 3½ ft. high from May planting.
Snow White. Incurved; 4-5 ft.; Nov. 1.
Tekonsha. Thanksgiving bronze.
Thanksgiving Pink.
Tiger. A second early yellow; Oct. 15-20.
Tints of Gold. Bronze; Oct. 10.
Tokio. Pink, reflexed bloom; Oct. 18.
C. H. Totty. Chestnut, gold reverse; Nov. 10.
Turner, Pink (Mrs. J. L. Davis). Nov. 1.
Venus. Light pink; Oct. 15; best on a late bud.
Victory. Incurved, pure white; Nov. 10.
Wells'. Late pink-reflex; blooms Nov. 10; good for pot plants.
White Eaton. Nov. 10.
White Surprise. Nov. 20.
White Chadwick. Nov. 25.
Whittier. Fine yellow to replace Bonnaffon; Nov. 15.
White Perfection. White sport of Rose Perfection; Nov. 1.
White Turner. Nov. 1.
Yellow Frost. Sept. 12.
Yellow Polly Rose. Oct. 5.
Yellow Rager. Nov. 5.
Yellow Turner. Nov. 1.

Large-flowering Standard Varieties

YELLOW

Chrysolora, Oct. 15	Marigold, Oct. 15
Golden Glow,	Mrs. Pollworth,
Aug. 15	Oct. 15
Golden Queen,	Richmond, Nov. 1
Oct. 1	Robert Halliday,
Major Bonnaffon,	Oct. 20
Nov. 20	Roman Gold, Nov. 5
Smith's Advance	Sunbeam, Nov. 15
(yellow)	Sunglow, Oct. 25

PINK

Rooted
Cuttings,
\$4.00
per 100,
\$35.00
per 1000

Chieftain, Nov. 1	McNeice, Oct. 25
Dr. Enguehard,	Pacific Supreme,
Nov. 20	Oct. 10.
E. A. Seidewitz,	Patty, Nov. 1
Dec. 1	Rose Perfection,
Early Rose, Oct. 20	Nov. 5
Helen Frick, Nov. 20	Unaka, Oct. 5

WHITE

Chas. Rager, Nov. 5	White Bonnaffon,
Early Frost, Sept 12	Nov. 20
Lynnwood Hall,	White Chieftain,
Nov. 20	Nov. 5
Oconto, Oct. 10	White Seidewitz,
Oct. 15	Nov. 25
Polly Rose, Oct. 5	White Frick,
Smith's Advance,	Nov. 15
Sept. 5	White Patty, Nov. 1

CRIMSON

Harvard, Nov. 15 Matchless, red

Pompons—Larger-flowering Kinds

NEWER VARIETIES

Golden Star. Narrow petals, erect stem; deep yellow; star-shape bloom. Nov. 25.

Rooted Cuttings,
\$12.50 per 100

Mrs. Henry F. Vincent. Fawn and bronze. Salmon-pink shading; Nov. 15. R. C., \$12.50 per 100, \$100.00 per 1000.

Unalga. Beautiful, large yellow Pompon for Thanksgiving; excellent when disbudded. About 10 flowers to a plant.

Bokhara. Autumn combination of colors: Red, rose, and bronze. Oct. 25.

Buttercup. Yellow.

Chicago Pearl. Fine white for Thanksgiving and later. Disbudded or for sprays.

Felice. Orange, like Orange Queen Mum. Broad incurved petals from a high rounded flower; 2 in. in diameter. Matures Nov. 12-20. Height 2 ft.

Golden Nymph. Latest Pompon known. Flowers can be had for Xmas. Button type. Bright yellow. Height 2½ ft.

Rooted Cuttings,
\$8.00 per 100,
\$75.00 per 1000

Miss Joliet. Fine red for Nov. 1st.

Nadia. Dwarf Pompon Anemone. For pot culture. Bright yellow. Can be had for Thanksgiving.

Nuggets. Clear bright yellow; flowering Oct. 25. Round flower and makes a good spray; erect grower. Large button type and very desirable.

Red Wilcox. Like Wilcox; better Nov. 25.

Storm Petrel. White; good sprays. Oct. 20.

White Caps. Pure white; Oct. 25.

Yellow Fellow. Clear yellow; Nov. 10.

Acto. Early pink.

Adirondak. Fine, early bronze; Oct. 15.

Angelo. Fine pink; Oct. 25.

Adelia. White ball; Oct. 15.

Autumn Glints. Golden bronze; Nov. 5.

Bronzito. Bronze; Nov. 15.

Clare Jameson. Early bronze.

Clarice. Early pink.

Cora Peck Buhl. Yellow; Oct. 25.

Clorinda. Fine bronze; Nov. 25.

Cometo. Dark rose; Nov. 1.

Crystal. White; Nov. 5.

El Reno. Golden bronze; Nov. 25.

Ermalinda. Old rose; Oct. 25; before Doty.

Flora. Crimson; Nov. 1.

Iva. Amber; Nov. 10.

Irene. Pure white; Oct. 20.

Illona. Lavender; Nov. 10.

C. Jameson. Bronze; Oct. 18.

Louise Davenport. Bronze; Nov. 10.

Leilah. Rose-pink; Oct. 15.

La Purite. Pure white; Oct. 20.

Lucia. Lavender-pink.

Lucretia. Pink, dark center.

Luella. Light pink.

Mrs. Tricker. Yellow; Oct. 15.

Mimico. Lavender; Oct. 25.

Miramari. Bronze; Oct. 25.

Muskoka. Golden bronze; Nov. 10.

Mrs. C. Robinson. Old rose; Nov. 10.

Mrs. Bergman. Early white; Sept. 25.

Mrs. H. H. Crane. Mahogany; Oct. 15.

November Gold. Nov. 25.

Nordi. Pure white; Nov. 15.

New York. Bronze; Nov. 10.

Neola. Light pink; Nov. 15.

Nelma Putnam. Rose-pink.

Pink Dot. White, with crimson dot. Oct. 23.

Red Doty.

Rose Charm. Rose-pink; Nov. 1.

Rowenna. Bronze for Thanksgiving.

Snowbird. Button white.

Source d'Or. Bronze; Oct. 25.

Sarah Townsend. Bronze; Nov. 15.

Varsity. Yellow; Nov. 10.

White Wings. Early white; Oct. 10.

G. Wickersham. Snow white; Nov. 5.

Yellow Doty. Nov. 1.

Yuletide. Pure white; Dec. 5.

Rooted Cuttings,
\$5.00 per 100,
\$45.00 per 1000

Standard Varieties of Pompons

Rooted Cuttings,
\$4.00 per 100,
\$35.00 per 1000

Adelaide (mahogany)	Juliana (yellow), Oct. 25
Oct. 20	Julia de Witt (amber white)
Anna L. Moran (red), Oct. 15	Lorraine Meech (dull crimson)
Becky McLane (bronze), Nov. 25	Lillian Doty (pink)
Capt. Cook (pink)	Mariana (white)
Connie Dick (yellow Doty)	Mimico (lavender pink)
Delphine Dodge (pink), Oct. 25	Mrs. Nellie Kleris (pink), Oct. 20
Diana (white)	Niza (pink), Oct. 15
Donald (pink)	Ouray (dark brown)
Doris (red)	Oct. 25
Edna	Skibo (yellow)
Edna (rose pink)	Snowcrest (white), Nov. 10
Oct. 15	Tinker (yellow)
Firebird (red), Oct. 25	Uvalda (white) Oct. 10
Frank Wilcox (bronze)	White Doty
Golden Climax (yellow)	Xmas Gold (latest yellow)
Harvest Moon (yellow)	Yellow Baby
Hilda Canning (bronze), Nov. 25	Zora (yellow), Oct. 15
Iva (amber), Nov. 10	Zenobia (yellow), Oct. 10

Caprice Type—Very fine for pot plants

Rooted Cuttings,
\$6.00 per 100,
\$50.00 per 1000

Butler's Caprice (deep pink)	Mrs. Greening (light pink)
Kathleen Thompson (crimson)	Purple Caprice
Lilac Caprice	White Caprice

Other Pompons—Very good for pot culture

Rooted Cuttings,
(except where noted otherwise),
\$8.00 per 100,
\$75.00 per 1000

Anoka. Pure white.
Angelo. Pink. \$5.00 per 100.
Brutus. Bronze. \$5.00 per 100.
A. Dasse. Yellow.
Gilda. Bright orange.
Greystone. Golden orange.
Koleta. Salmon-pink.
W. H. Lincoln. Yellow; late.
Mitzi. Yellow, red center.
Nadia. (See newer Pompons),
Pink Gem. Light pink.
Pigmy. Superior to Caprice varieties as a pot plant. High, rounded flowers, 3 in. in diameter. Light pink. Very dwarf. Potted in June; grows to height of 10-12 in. Matures Nov. 10.

For additional varieties to grow for pot plants, see Baby or Button Type of Pompons, also Anemones for disbudding.

Pompons of Button Type

Very fine for cutting, and also suitable for pot plants, being dwarf growers. If potted in June and pinched several times, will grow 8-16 inches in height from soil.

New and Scarcer Varieties

Rooted Cuttings,
\$5.00 per 100,
\$45.00 per 1000

Baby Doll. Light yellow; Oct. 25.
Billie Burke. Golden bronze; Nov. 25.
Bright Eyes. White apricot reverse; Oct. 25.
Button Rose. Deep rose; Nov. 5.
Buena. Golden Bronze; Oct. 25.
Clare. White; Nov. 15.
Crista. Sulphur; Nov. 1.
Dainty Maid. Pearly white; Nov. 1.
Dorothy Gish. White; Nov. 10.
Ethel. Bright red; Oct. 25.
F. Wilcox Jr. Bronze; Nov. 20.
Little Tot. Pale pink; Nov. 5.
Marguerite Clark. Rose-pink; Nov. 5.
Mary Pickford. Pure white; Nov. 1.
White Midget. Pure white; Nov. 5.

Hardy Early-flowering 'Mums for Outdoor Growing

Alice Howell (yellow)	Glory of Seven Oaks (yellow)	
Aquitaine (bronze)	Jack Bannister (copper-yellow)	
A. Barham (orange-bronze)	L'Argentuilais (chestnut)	
Border Beauty (orange-gold)	Maduse (bronze)	Rooted Cuttings,
Bronze Source d'Or Candida (white)	Miss F. Collier (waxy white)	\$6.00 per 100,
Chaldon (reddish crimson)	Mme. Auguste Nonin (light pink)	\$50.00 per 1000
Cranfordia (yellow)	Mrs. F. Bergen (white)	
Cranford's White	Normandie (white)	
Excelsior (yellow)	Pauline Wilcox (bronze)	
Eden (bright rose)	Provence (pink)	
Etoile d'Or (yellow)	Ruth Cumming (bronze)	
Firelight (crimson)	Yellow Normandie	
Framfield White		
Goacher's Crimson		

SINGLE VARIETIES

(Daisy Type)

Autumn Glory. Yellow.		
Bronze Buckingham. Oct. 25.		
Charter Oak. Yellow; Nov. 25.		
Dusky Maid. Golden bronze; Nov. 15.		
Elizabeth Firestone. Pink; Nov. 15		
Elizabeth McDowell. Orange-bronze; Nov. 15		Rooted Cuttings,
Golden Mensa. Nov. 15.		\$4.00 per 100,
Helen Hubbard. Crimson; Nov. 20.		\$35.00 per 1000
J. Ingalls. Reddish bronze; Nov. 15.		
Katherine Harley. Bronze; Nov. 15.		
Kitty Riches. Pink; Oct. 5.		
Margaret Waite. Cerise; Nov. 25.		
Mensa. White.		
Miss Isabelle. Bronze; Nov. 25.		
Miss Ida C. Skiff. Bronze for Halloween.		
Miss Mary Pope. Pale pink.		
Mrs. W. E. Buckingham. Pink; Oct. 25.		
Mrs. E. D. Godfrey. Pink; Nov. 25.		
Peggy Bulkley. Pink; Nov. 15.		
Pink Simplicity. Nov. 15.		

Anemones—NEWER VARIETIES

Red Bird. Deep red, gold crested center, unusual combination. Nov. 20. R. C., \$12.50 per 100, \$100.00 per 1000.	Rooted Cuttings,
Noveltie. Pure white, very fine flower. Double and full center. A decided improve- ment over any other white Anemone. Ma- tures Nov. 20.	\$12.50 per 100

STANDARD VARIETIES

Chestnut. Tan shade; Nov. 10.		
Coed. Soft pink; Nov. 10.		
Florera. Yellow; Nov. 10.		
Godfrey's Perfection White. Nov. 25.		
Golden Lida Thomas. Nov. 25.		Rooted Cuttings,
Maple Leaf. Like Maple Leaf shade; Nov. 10.		\$5.00 per 100,
Pomona. Pure white; Nov. 1.		\$45.00 per 1000
Primrose. Light yellow; Oct. 25.		
Puritan. Pure white; Nov. 1.		
Graf von Oriola. Pink.		
Innocencia. Pure white.		
Izola. Pink; Nov. 1.		
Laelia. Pink; Nov. 1.		
Lida Thomas. White; late.		
Sunshine. Yellow; Nov. 15 to Dec.		
The Belle. Pure white; Nov. 10.		
The Chief. Light yellow; Nov. 10.		

Blanche (white)	Eugene Langault.	Rooted Cuttings,
Elizabeth (yellow)	Deep golden yel- low; fine for	\$4.00 per 100,
Garza (white)	Thanksgiving	\$35.00 per 1000
Yellow Garza		

Such varieties as Florera, Pomona, Izola, Sunshine, are best when disbudded.

Prices subject to change, and
orders booked subject
to crop failure.



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